

Job Title

- Business Data Analyst
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Job Goals

Interpreting data patterns, trends and turns it into information that can offer ways to improve customer knowledge.

Main Duties

Filimo is a pioneer in the entertainment industry and a first Video On Demand Platform(VOD) in Iran, now reaching most subscribers in Iran. Our customers consume thousands of hours of content per month on a myriad of devices, and business continues to grow.

Interpreting data patterns, trends and turns it into information that can offer ways to improve a business, thus affecting business decisions.

implementing data analytics models to discover customer behavior and buying patterns. Then, using that information to recommend movies and TV shows based on their subscribers' preferences.

- Collecting and interpreting data
- Analyzing results
- Reporting the results back to the relevant members of the Project.
- Identifying patterns and trends in data sets

Requirements

- A bachelor's degree in business or marketing
- Minimum of 1-year experience in marketing automation
- Demonstrate strong technical and analytical skills
- Familiarity with using one or more cloud-based sales/CRM/marketing systems such as WebEngage, MoEngage, Emarsys, ...
- Detail-oriented
- Maintain a high level of professionalism
- Possess a positive attitude and excellent interpersonal skills
- Demonstrate excellent communication skills
- Self-motivated and able to work independently
- Maintain confidentiality of information
- Strong time management skills with the ability to prioritize and meet deadlines