

## **Job Title**

- Graphic Designer

## **Job Goals**

design professionals utilized within nearly every industry, as they are responsible for creating layout and designs for publications and landing page.

## **Main Duties**

- Working with a wide range of media.
- Create concepts, sample layouts, and designs based on knowledge of layout principles and aesthetics.
- Preparing rough drafts of material based on an agreed brief
- Managing more than one design brief at a time and allocating the relevant amount of time according to the value of the job.
- Determine size & arrangement of illustrative material and copy, select style and size of type
- Developing concepts, graphics, and layouts for product illustrations, company logos, and websites
- Contributing ideas and design artworks to overall brief.
- Keeping abreast of emerging technologies in new media: Illustrator, Dreamweaver, In-Design.
- Following the business objectives and requirements of the job
- Using innovation to redefine a design brief within the constraints of cost and time

## **Requirements**

- At least 2 years' experience with Graphic design.
- -Excellent IT skills, especially with design and photo-editing software (Photoshop, Illustrator, CorelDraw, InDesign)
- Excellent time management skills and the ability to be self-directed when needed.
- Able to think creatively to generate interesting ideas and new concepts
- Able to work individually, as well as in a team on projects
- Proactive, goal-oriented, reliable, and have a self-structured way of working.
- High accuracy and attention to detail
- Experience in e-commerce and the start-up environment would be a plus.